



PERTH CHUNG WAH
CULTURAL FESTIVAL
珀斯中华文化节

HOSTED BY:



Chung Wah Association



Innovating for a Sustainable Future:

Advancing Food, Tourism, Education and Energy Transition in Western Australia

Friday 6 December 2024 | Perth, Western Australia

This project has been supported by the Government of Western Australia



**OFFICE OF
MULTICULTURAL INTERESTS**

Organised by:



西澳中华总商会
THE WESTERN AUSTRALIAN
CHINESE CHAMBER OF COMMERCE

Innovating for a Sustainable Future:

Advancing Food, Tourism, Education and Energy Transition in Western Australia

Date:

Friday 6 December 2024

Time:

09:30 – 18:00

Venue:

Crown Perth

Great Eastern Highway,
Burswood WA 6100



This forum will delve into the critical intersection of food and agriculture, tourism, education, and energy transition, emphasising how these sectors can collaborate to drive innovation and sustainability in Western Australia. As the state progresses towards a net-zero future, the event will highlight cross-sectoral partnerships and innovative solutions to accelerate the transition to a sustainable economy.

Join us to explore how these sectors can unite to build a resilient, sustainable, and net-zero Western Australia.

This event is part of the **Perth Chung Wah Cultural Festival (PCWCF) 2024**, which will be celebrated over two weekends, from 30 November to 8 December 2024, at Burswood Park. PCWCF 2024 will be a large-scale community carnival, featuring vibrant cultural activities, performances, and a rich display of multicultural heritage.

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Program

The business forum will include presentations and panel discussions in the sessions below:

- Food Security & Supply Chain: Opportunities & Challenges
- Tourism Opportunities in Western Australia
- International Education: Strengthening Research
- Energy Transition

If you are interested in participating in the Business Forum as a speaker or panelist, please contact Louise Clunies-Ross at louise.clunies-ross@waccc.com.au.

Exhibition & Business Matching

We are excited to announce that a limited number of exhibition booths will be available, offering a unique opportunity to showcase your products and services. If you are interested in exhibiting, please contact us with your details at admin@waccc.com.au.

Additionally, if you are looking to connect with specific suppliers in Western Australia, let us know, and we will gladly assist with business matching arrangements. Don't miss this chance to expand your network, explore new business opportunities, and establish valuable connections.

Join as a Delegate: Connect, Engage, and Grow Your Network

If you wish to join as a delegate, please contact us at admin@waccc.com.au. We will provide you with registration details as soon as they become available.

Overview of Western Australia

Western Australia (WA) is Australia's largest state, covering one-third of the country's land area. Despite having a population of 2.6 million – about 11% of the national total – WA is one of the nation's leading economic performers.

WA's economy is primarily driven by the extraction and processing of a diverse range of mineral and petroleum commodities, leveraging the state's abundant natural resources.



This resource-rich foundation gives WA a competitive edge in mining and processing. Key economic highlights include:

- **Capital-Intensive Economy:** WA's economy is more capital-intensive than any other Australian state.
- **High Economic Output:** The state's gross state product per person (\$82,653) is the highest in the country, well above the national average of \$57,925.
- **Economic Diversification:** Over the past 15 years, WA has diversified its production base, reducing reliance on major export markets and cushioning the economy against global price fluctuations.
- **Growing Sectors:** The finance, insurance, property, and construction sectors have seen strong growth, expanding their share of WA's economic output.

WA leads the nation in overseas merchandise exports, accounting for 46% of Australia's total. Major exports include iron ore, alumina, crude oil, LNG, nickel, gold, ammonia, wheat, wool, and livestock.

Known as the engine room of the Australian economy, Western Australia is a prime destination for investment and business.





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See You in WA!

We look forward to having
you at our business
conference.

Let's Get In Touch

Contact Us

admin@waccc.com.au

Visit Our Website

www.waccc.com.au



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